

Die dunkle Seite des Web

Trickbetrug und Datendiebstahl

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1. What Is the Dark Web

2. How Cyber Criminals Get Your Data

3. Defending Your Data



What Is the Dark Web

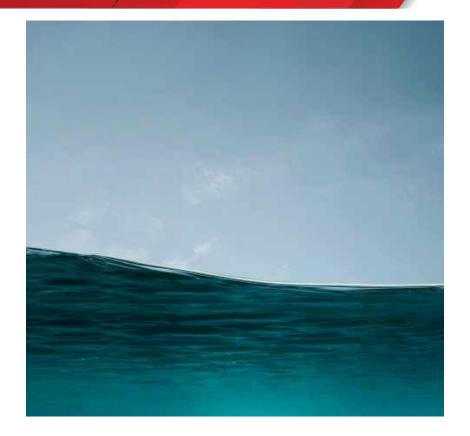
First... What is the **Surface** Web?



The **Surface Web** is anything that can be indexed by a search engine

- Search engines crawl web pages
- Crawler follows links to other pages
- Crawled links are indexed

What Is the **Deep** Web?



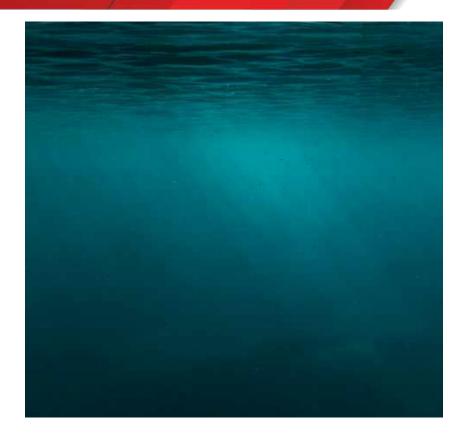
The **Deep Web** is anything that search engine crawlers can't find

• Pages hidden behind search filters

• Un-linked pages

Pages gated behind authentication

What Is the **Dark** Web?

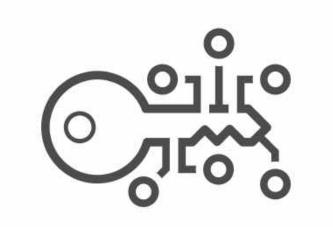


The **Dark Web** is a portion of the Deep Web that is intentionally hidden and inaccessible through normal web browsers

- Requires special software to access
- TOR The Onion Router
- I2P Invisible Internet Project

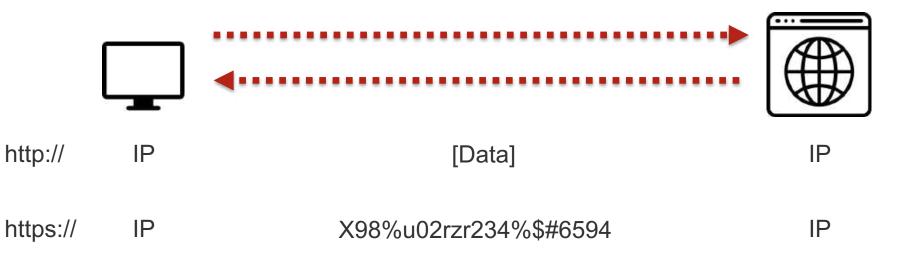
Asymmetric Cryptography 101

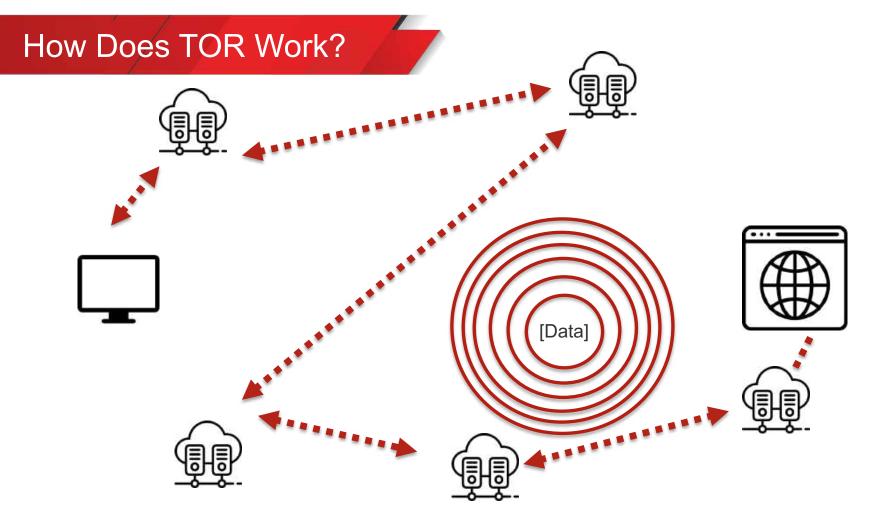
Asymmetric cryptography uses **two different keys** for encrypting and decrypting data.



- Public key & private key
- Data encrypted with one key can only be decrypted using the other key

How Does TOR Work?





Where Did TOR Come From?

- Onion Routing was developed by U.S. Naval Research Laboratory employees and several computer scientists
 - Further developed by DARPA

Designed to protect U.S. intelligence communications

- Maintained by The Tor Project
 - Initially sponsored by the Electronic Frontier Foundation (EFF)
 - Majority of funding still comes from the U.S. government

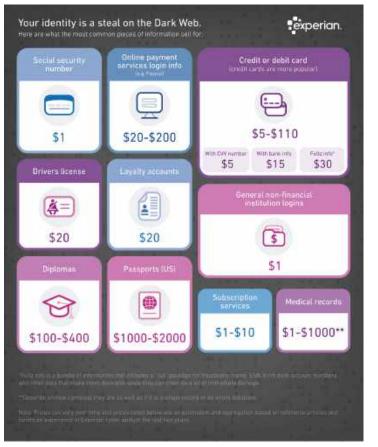
What Sites Are on the Dark Web?

- Facebook: facebookcorewwwi.onion
 - Yes... Even the dark web can't escape

The Hidden Wiki: zqktlwi4fecvo6ri.onion
List of all "public" dark web sites

Marketplaces for anything and everything
– Quite literally anything

Data on the Dark Web



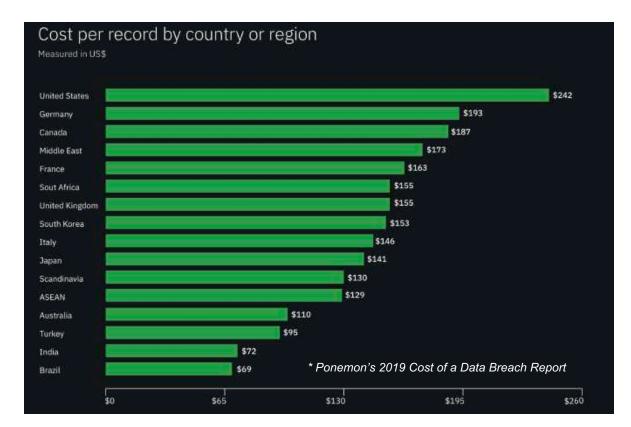
PII

- Social security numbers
- Medical records

Password dumps

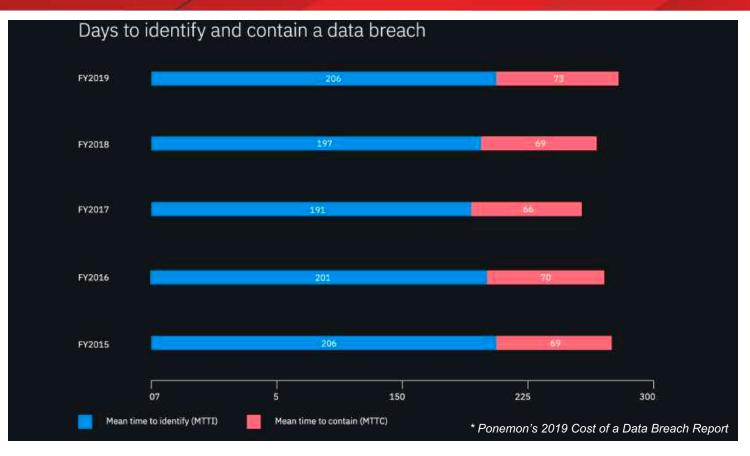
Intellectual property

Breaches By The Numbers





Companies Are Still Too Slow at Detecting Breaches





Data Breach Investigations Report 2020 von Verizon Business Geld hält die Welt der Cyber-Kriminalität am Laufen

Use of s

27.05.20 | Redakteur: Peter Schmitz

Use of b



Der neue "Verizon Business 2020 Data Breach Investigations Report" (DBIR 2020) zeigt, dass finanzieller Nutzen weiterhin der wesentliche Treiber für Cyber-Kriminalität ist: Fast neun von zehn (86 Prozent) der untersuchten Kompromittierungen sind finanziell motiviert, die Mehrheit (70 Prozent) wird weiter von externen Akteuren verursacht, 55 Prozent davon durch das organisierte Verbrechen.

Der <u>"Verizon Business 2020 Data Breach Investigations Report"</u> (DBIR 2020) berichtet über einen Anstieg der Kompromittierungen von Webanwendungen um das Zweifache auf 43 Prozent im Jahresvergleich. In über 80 Prozent dieser Fälle wurden gestohlene Zugangsdaten verwendet – ein beunruhigender Trend, da geschaftskritische Workflows immer mehr in die Cloud verlagert werden. Auch bei <u>Ransomware</u> war ein leichter Anstieg zu verzeichnen, der bei 27 Prozent der <u>Malware</u>-Vorfälle festgestellt wurde (im Vergleich zu 24 Prozent im DBIR 2019). 18 Prozent der Organisationen gaben an, im vergangenen Jahr mindestens einen Ransomware-Angriff blockiert zu haben.

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How Do They Get Your Data?

Spear Phishing

A very well designed and argeted email masquerading as legitimate correspondence. It tries to socially engineer you into doing something you shouldn't.



Quick History

- Phishing around since the 90s
- Notable spear phishing started 2010
- RSA's hack started w/spear phishing (2011)
- Anthem breach was a spear phish (2015)
- DNC Hack (2016), etc...

Latest Evolutions

- Automated social network recon
- Org partner mapping
- Brand impersonation
- Whaling & targeted smishing/vishing



Targets, Tactics, and Trends

- 90-95% of breaches start with spear phish
- 94% of spear phish use files not links
- Leading cause of account takeover
- 28% of phishing is targeted
- 30% open spear phish; ~14% click
- Lowest volume, but highest impact cost





Microsoft Pick an account

sam@samscompany125.com

Use another account

阆

\$2

Account Takeover

An attack where the invader successfully logs into an org impersonating a trusted employee. Often involves lost or stolen credentials.



Quick History

- 2002: First mandatory breach disclosure law
- 2004: Gates, "passwords are dead"
- 2011: Sony PSN lost 77m passwords
- 2013: Google exec, "passwords are dead"
- 2013 Yahoo lost 1b passwords
- 2019: Collection 1-5 leak, 22b passwords

Latest Evolutions

- Password Spraying (common passwords)
- Credential Stuffing (leaked passwords)
- Mimikatz & WCE
- SMS 2FA bypass
- SIM swapping

Targets, Tactics, and Trends

- Reddit (2FA bypass)
- Cred Stuffing:
 - Citrix
 - HSBC
 - State Farm
 - Retail vertical
- Passwords still top factor in 2020



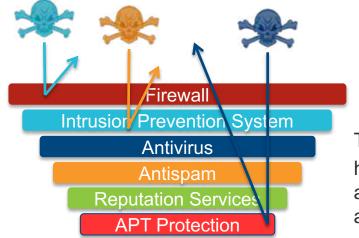
Defending Your Data

Prevention: Defense In Depth

Advanced threats, by definition, leverage **multiple vectors of attack.**

No single defense will protect you completely from computer attacks...



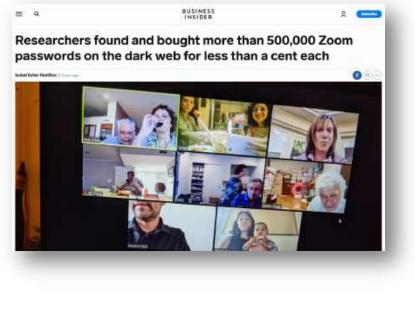


The more layers of security you have, the **higher chance** an additional layer catches an advanced threat other layers miss.

Phishing and Account Takeover Defense

- Multi-Factor Authentication
- Phishing Awareness Training
- DNS Firewalling
- Advanced Malware Protection

Are You Still Using Stolen Credentials?



- "Credential stuffing" was used to breach more than 500k accounts
- Users are using same passwords from previous breaches



Average number of passwords a users will try to use on most accounts, with small variations



MFA Can Protect... and Block Attacks!



Protect Yourself Against Stolen Credentials

Experience it...





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Walk-Throughs

Click through a simulated experience to get a high-level glance at AuthPoint



Management Portal Demo

IT admins - Explore the AuthPoint management portal in a demo environment with sample data



Authentication Demo

Download the app and use MFA to access a secure Cloud app or VPN



Try it...

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#Sichersein

- Informieren Sie sich in Sozialen Netzen
- Treffpunkt #Sichersein: Die Security Morningshow
- #Sichersein in Kürze: 3 Fragen an...



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