

## Introduction

By participating in the **WatchGuard Trade Up Program**, you ensure your network is protected by the latest security, reliability, and performance – without hurting your bottom line. This Trade Up Program is available to current WatchGuard customers.

## Details

Trade an earlier-generation WatchGuard appliance and move up to a new WatchGuard solution at up to 25% off the standard purchase price. The program includes options to trade up to a physical or virtual appliance.

The owner must retire an earlier generation WatchGuard appliance to activate Trade Up products. By retiring a WatchGuard product, it no longer appears amongst your managed products; it is incapable of upgrades, add-on activation, or software downloads, and ownership cannot be transferred.

Not all devices are eligible for all Trade Up appliances. The [eligibility charts](#) list all eligible WatchGuard devices. Appliances purchased through WatchGuard's HA (High Availability) promotion are not eligible for trade up.

## How to Purchase a WatchGuard Trade Up Product

**If you have an eligible product** you would like to trade, simply purchase the unique Trade Up SKU corresponding to that product. Trade Up SKUs are available through any authorized WatchGuard reseller. The discount of up to 25% is built into the price, so you see the savings instantly.

## Activating Trade Up Products

During product activation, you are required to identify the product to be replaced within your account. To verify that the device you wish to replace is active and registered to the correct account, log in to your WatchGuard support account. Under the *Manage Products* heading, go to *Your Products*.

Once the trade-up eligible device has been identified, it will be retired, and the new box will become active.

- The retired product will be removed from the customer's support account.
- The retired product will not be eligible for upgrades, support, or software updates.
- Feature keys are not available for retired products.
- Retired products cannot change ownership and should never be sold to another party.

WatchGuard reserves the right to deactivate a new Trade Up product if the Trade Up product is determined to have been activated in violation of the Trade Up Program's [Terms and Conditions](#).

## Not a current WatchGuard customer?

There are many reasons to look at upgrading your current security firewall. Now, trading in a competitor's appliance for the award-winning technology from WatchGuard couldn't be easier. Whether your network calls for a next-generation firewall or full UTM security, WatchGuard offers physical and virtual solutions to meet your needs now and in the future. And with special pricing, why wait? Find out more about WatchGuard's Red Instead trade in program [here](#).

**Eligibility Chart for Firebox Tabletop and Rackmount Hardware Trade Up**

		Trade up to this model								
Trade up from this model		T25 T25-W	T45 T45-POE T45-W-POE	T85-POE	M290	M390	M590	M690	M4800	M5800
Firebox T10	✓									
Firebox T15	✓									
Firebox T20/T20-W	✓	✓	✓							
Firebox T30	✓	✓	✓	✓						
Firebox T35		✓								
Firebox T40/T40-W		✓	✓	✓						
Firebox T50		✓	✓	✓						
Firebox T55		✓	✓							
Firebox T70			✓	✓						
Firebox T80			✓	✓						
Firebox M200/270					✓	✓				
Firebox M300/370						✓	✓			
Firebox M400/470							✓			
Firebox M440							✓			
Firebox M500/570							✓	✓	✓	
Firebox M4600									✓	✓
Firebox M5600									✓	✓
XTM 21, 22, 23, 25, 26	✓	✓	✓	✓	✓					
XTM 33		✓	✓	✓	✓					
XTM 330			✓	✓	✓	✓	✓			
XTM 505, 515					✓	✓	✓	✓		
XTM 510, 525						✓	✓	✓		
XTM 520,530, 535								✓		
XTM 545								✓	✓	
XTM 810, 820, 830/F, 1050									✓	✓
XTM 850, 860, 870/F, 1050									✓	✓
XTM 1520, 1525										✓
XTM 2050, XTM 2520										✓

Trade Up options include Basic Security Suite or Total Security Suite. Learn more at <http://www.watchguard.com/wgrd-resource-center/how-to-buy>.

**Eligibility Chart for FireboxV (Virtual Appliance) and Firebox Cloud Trade Up**

Trade up to this model				
Trade up from this model	FireboxV Firebox Cloud Small	FireboxV Firebox Cloud Medium	FireboxV Firebox Cloud Large	FireboxV Firebox Cloud XLarge
XTM 21, 22, 23, 25, 26, 33, 330	✓	✓		
Firebox M200, 300, 400, 500		✓	✓	✓
XTM 515, 525, 535, 545		✓	✓	✓
XTM 810, 820, 830/F, 1050			✓	✓
XTM 850, 860, 870/F, 1050			✓	✓
XTM, 1520, 1525				✓
XTM 2050, XTM 2520				✓
XTMv Small	✓	✓	✓	✓
XTMv Medium		✓	✓	✓
XTMv Large			✓	✓
XTMv Datacenter				✓

Trade Up options include Basic Security Suite or Total Security Suite. Learn more at <http://www.watchguard.com/wgrd-resource-center/how-to-buy>.

**Terms and Conditions**

1. WatchGuard Technologies reserves the right to deactivate a Trade Up product at any time if found to violate program guidelines.
2. Distributors or resellers found to be abusing the WatchGuard Trade Up Program may face penalties from WatchGuard, which may include, but are not limited to, termination of partnership status, loss of specific partnership benefits as deemed appropriate by WatchGuard, and/or exemption from participating in any or all WatchGuard promotions, and/or programs that benefit partners, and/or end users.
3. WatchGuard reserves the right to, at any time, change or cancel any aspect of this program.
4. For certain products, Trade Up is restricted. Review Eligibility Chart for qualifications.
5. To be eligible for the Trade Up Program, the device being traded up must be activated in the same support account at watchguard.com where the new Trade Up product will be activated.
6. Appliances purchased through WatchGuard’s HA (High Availability) promotion are not eligible for WatchGuard’s Trade Up Program.
7. Device being traded up must not have been previously retired or otherwise deactivated before activation of new Trade Up product.

**Web:** [www.watchguard.com](http://www.watchguard.com) • **North America Sales:** 1.800.734.9905 • **International Sales:** 1.206.613.0895

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